

Recreation (Trends) Transformed for 2017, Benchmark Resorts, Gemstone Collection

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The Woodlands (Houston), Texas, August 2017... Take a hike or an electric bike. Go up a lazy river in a Hammocraft or strike a yoga pose on a paddle board. Make a splash with a waterbike on Arizona's largest lake. Glow Golf after dark. Howl with the wolves or take a rockin' ride & roll on a Zorb, the hottest new trend in adventurous play. With summer in full swing, Benchmark Resorts & Hotels and the Gemstone Collection are celebrating life and living with the latest and most exciting recreation trends, spanning the Green Mountains of Vermont across the nation to The Rockies.

"With so many Benchmark and Gemstone properties located in America's most popular recreation destinations, we could track the newest, most inventive and inspiring trends in sports, adventure, wellness and memory-making journeys," says Greg Champion, president, BENCHMARK®, a global hospitality company. "It's the perfect time to share with our guests some of the amazing innovative escapes now available at our hotels and resorts and nearby destinations."

Benchmark polled staff at leading hotels and resorts across the country and their recommendations will turn any holiday into to an unforgettable adventure.

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