

capabilities

DESIGN COLLECTIVE®

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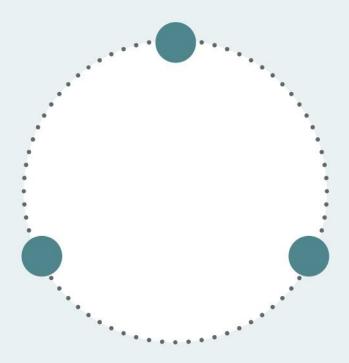


DIRECTOR

Oversees the resources dedicated to your account, ensuring alignment with your priorities

IMAGE CONSULTANT

Regional experts who support and oversee the execution of your apparel program



CREATIVE DIRECTOR

Responsible for the overarching creative – from apparel concept to completion and on-going "living" program

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Responsible for the overarching creative — from apparel concept to completion and on-going "living" program

Conducts Program Reviews to consult on the progress of the program and the socialize innovation and new style trends

Voice of customer field research visits and reports

Collaborates with the Design Collective teams to ensure brand continuity and complete execution of design project deliverables

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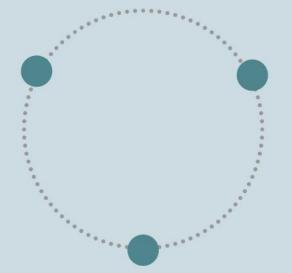
design

1,200+ Cintas partners dedicated to support Design Collective segment

COLLECTIVE

APPAREL

- Elite in-house design team
- Over 225 years of experience
- Technical Design



SUPPLY CHAIN

- 95K SKU's
- 15M garments in stock
- 3K + certified suppliers

CUSTOMER EXPERIENCE

- Inventory forecasting
- E-commerce management
- Dedicated customer service
- Cost savings and process improvement

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CHEROKEE













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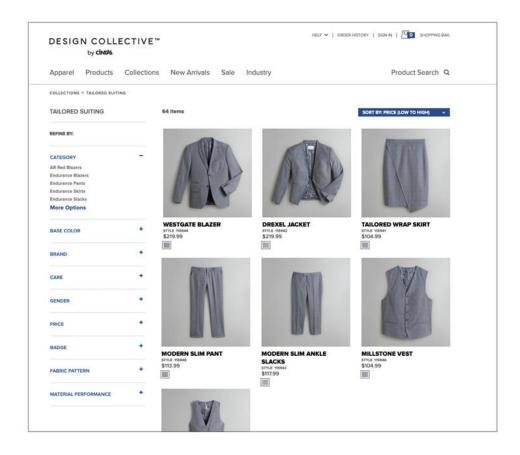
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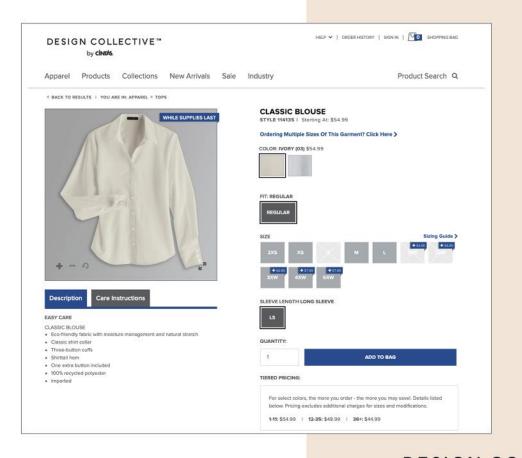




- 2.5M+ orders placed
- 65% increase in website adoption
- 25% of all traffic from mobile devices

experience





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